

FOR IMMEDIATE RELEASE:

March 10, 2022

FANS BAND TOGETHER TO SAVE JULIE AND THE PHANTOMS

Marquees Across the World Urge Netflix to Give Popular Show Second Season

The announcement that fan-favorite Netflix Original series *Julie and the Phantoms* would not be renewed left fans devastated, but not defeated—it prompted a worldwide campaign to get messages on theater marquees and billboards with one simple goal: "Save Julie and the Phantoms."

The musical comedy-drama follows Julie, who struggles to find motivation to continue making music after she loses her mom, until she meets a band of ghosts who were on the brink of success before their sudden deaths 25 years earlier. The three-time Emmy-winning series with a chart-topping soundtrack celebrates diversity and representation, and seamlessly weaves in themes of hope and joy that have captured the hearts of audiences and critics alike.

What started in Sydney, Australia, as one fan's effort to pay homage to the show's references to the ghost band's dream gig at an Orpheum Theatre has now brought fans together to spearhead a campaign that has stretched over five continents—shining bright on theater marquees from Los Angeles to London and billboards from Manila to Rio de Janeiro.



The campaign, dubbed "The Orpheum Tour," is a collaborative effort by fans in the U.S., U.K., Australia and Belgium.

"Julie and the Phantoms is about believing that you can do anything you put your heart into," a statement on the group's website says. "Seeing the show's name in lights on all corners of the globe has been just the inspiration fans need to continue igniting pleas to Netflix to keep this lovable ghost band alive."

Following the project's debut in Sydney, over 30 local theaters in the U.S., Canada, and the U.K. have all graciously participated in this crowd-funded initiative, which encourages supporting local arts while spreading this message far and wide. The appeal has also been displayed on billboards in Manila, Philippines; Rio de Janeiro, Brazil; and outside the PPL Center (home of the Lehigh Valley *Phantoms*) in Allentown, Pa.

Netflix has yet to make a statement on the show's cancellation, The Orpheum Tour campaign, or the fan-driven petitions that collectively include signatures from nearly 250,000 viewers requesting the show get a second season.

For more information and real-time updates on The Orpheum Tour's stops across the world, please visit www.savejatp.com and follow the project on Instagram and Twitter.